



## **DEPARTMENT OF COMMERCE**

### **National Oceanic and Atmospheric Administration**

#### **Submission for OMB Review; Comment Request**

The Department of Commerce will submit to the Office of Management and Budget (OMB) for clearance the following proposal for collection of information under the provisions of the Paperwork Reduction Act (44 U.S.C. Chapter 35).

*Agency:* National Oceanic and Atmospheric Administration (NOAA).

*Title:* Marine Recreational Information Program Social Network Analysis In-Person Survey

*OMB Control Number:* 0648-xxxx

*Form Number(s):* None.

*Type of Request:* Regular (new collection)

*Number of Respondents:* 180

*Average Hours Per Response:* 0.5

*Burden Hours:* 90

*Needs and Uses:* NOAA Fisheries needs to educate and inform anglers about Marine Recreational Information Programs (MRIP) generally, and the agency is looking to identify how and where anglers get and share their information to more effectively communicate with recreational anglers on data collection issues by focusing communications efforts on important channels. In 2020, MRIP will conduct the Social Network Analysis In-Person Survey, which is the follow up to the 2019 Social Network Analysis Mail Survey. The subsequent analysis will allow MRIP to more effectively engage with its audiences by identifying key influencers and

information pathways, and identifying the areas of greatest need and greatest opportunity for relationship-building. Data gathered will include angler use of and trust in different sources and channels of fisheries management information. These data will be used to identify key information sources for recreational anglers, evaluate regional differences in information sources, and evaluate recreational angler confidence in management and data collection efforts. The information obtained will allow MRIP to more effectively communicate with recreational anglers on data collection issues by focusing communications efforts on important network channels.

*Affected Public:* Individuals or Households

*Frequency:* One-time reporting

*Respondent's Obligation:* Voluntary

This information collection request may be viewed at [reginfo.gov](http://reginfo.gov). Follow the instructions to view Department of Commerce collections currently under review by OMB.

Written comments and recommendations for the proposed information collection should be sent within 30 days of publication of this notice to [OIRA\\_Submission@omb.eop.gov](mailto:OIRA_Submission@omb.eop.gov) or fax to (202) 395-5806.

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